

USRI - UNITED STREET RODS OF IDAHO

"Idaho's Automotive Lobbying Organization" FAX: (208) 377-0344

USRI Event Scheduling Form

Each year thousands of schedules are distributed throughout Idaho and neighboring states advertising automotive event(s). If your club or organization is sponsoring an auto event and would like it listed on the USRI calendar, you must fill out a USRI Event Scheduling Form. We charge a nominal advertising fee to cover the cost of production. Due to limited space, only basic information for your event can be listed on the printed calendar. This includes: Event date, name, and location, plus a contact phone number.

Instructions:

Please fill out one USRI Event Scheduling Form for each event and submit it along with the required payment by January 15th. This cut-off date has been established to insure that we can go to print and have distribution by February 1st. Your promptness is the best way to make sure your event is on our schedule.

Scheduling Fees:

- \$5.00 Clubs (non-profit automotive-related clubs only) – Per event
 - \$10.00 Commercial (all other for-profit, promoter, and non-automotive) - Per event
 - \$50.00 Business Card size ads (limited spaces available. Image must be photo ready)
- Business Card Ads must be automotive-related and pre-approved by USRI. Since only a limited number of ad spaces are available, last years advertisers will be honored first.**

For more details on event scheduling please call or email:

USRI Event Scheduler (phone: 208-377-0344; email: eventscheduler@usri.org)

USRI Event Scheduling Form

Event Year:

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Please send completed form(s) along with full payment (checks made payable to UNITED STREET RODS OF IDAHO) to:

**United Street Rods of Idaho
Attn: Event Scheduler
2165 Bruneau Dr.
Boise, Idaho 83709**

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***PLEASE FILL OUT A FORM FOR EACH EVENT SCHEDULED*
JANUARY 15th DEADLINE STRICTLY ENFORCED (NO EXCEPTIONS)**

DATE OF EVENT _____ TIME _____
EVENT NAME _____

TYPE OF EVENT (CHECK ONE):

<input type="checkbox"/> ROD RUN	<input type="checkbox"/> SHOW & SHINE	<input type="checkbox"/> OTHER
<input type="checkbox"/> SWAP MEET	<input type="checkbox"/> AUCTION	<input type="checkbox"/> CAR SHOW
		<input type="checkbox"/> CRUISE NIGHT

LOCATION _____
CITY _____ STATE _____
SPONSORING ORGANIZATION _____
PHONE NUMBER FOR INFORMATION (_____) _____
EVENT COORDINATOR _____
MAILING ADDRESS _____
CITY/STATE/ZIP- _____
PHONE NUMBER OF COORDINATOR (_____) _____
COMMENTS OR
SUGGESTIONS: _____

Commercial (for-profit, promoters, non-auto related orgs) \$10.00	\$	
Clubs (automobile-related clubs only; non-profit) \$5.00	\$	
Business Card Ad (must be photo ready) \$50.00	\$	
Total included:	\$	